



NEWS RELEASE

FOR IMMEDIATE RELEASE

ATN to carry LIVE coverage of Prime Minister Modi's visit to Canada

April 14, 2015: Asian Television Network International Limited (ATN) (TSX-SAT), Canada's largest South Asian Broadcaster, is pleased to announce that it will air Indian Prime Minister's visit to Canada LIVE on several ATN channels.

Indian Prime Minister Mr. Narendra Modi will arrive in Ottawa on April 14th on a three day visit including Toronto & Vancouver. Mr. Narendra Modi's visit to Canada is the first of its kind by an Indian Prime Minister since 1973. This trip is being billed by the PMO as an opportunity to broaden the trade relationship between India & Canada.

Mr. Modi will address a huge crowd of more than 10,000 people at Ricoh Coliseum in Toronto on Wednesday April 15, 2015 which is being organized by the National Alliance of Indo-Canadians (NAIC). ATN has played a key role in promoting this event with various Television interviews and specials. Prime Minister Stephen Harper is also expected to address the crowd at this mega event. ATN will have its crew present at the venue & the entire event will be aired LIVE and rebroadcast across Canada on several of ATN's 54 channels in various languages.

"This is a Historic occasion and we are pleased to be able to take it to a massive audience" said Dr. Shan Chandrasekar President and CEO of ATN.

ATN serves Canada's diverse cultural communities with 54 specialty television channels. The Company offers its flagship ATN-HD general interest service, 4 news Channels, 5 Bollywood movie channels and a variety of channels that include 3 sports Channels, 4 music Channels, 4 lifestyle Channels, 3 Chinese Channels, 6 Punjabi channels, and several regional language channels. ATN operates a South Asian Radio Service on Satellite Radio across The United States and Canada. Some ATN content is also available on any Bell mobile phone that supports video. ATN has programming alliances with leading international broadcasters like Doordarshan, Star Network (News Corp), Sony Entertainment Television, Viacom, Times Television Network, B4U Network, NDTV, Disney, ARY Group and many more. ATN channels are available on various

Cable, Satellite and IPTV Platforms across Canada like Shaw Cable, Bell TV, Rogers Cable, Bell Fibe TV, TELUS Optic TV, Shaw Direct, Cogeco Cable, V Media and Others.

For more information please visit www.asiantelevision.com or contact...

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